



COMMONWEALTH
INNOVATION

Sport and the coronavirus



Category 1 (a)

% of population sufficiently physically active



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Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
1.a % of the population sufficiently physically active	3.4	% of the population sufficiently physically active during social distancing measures	Fitbit decrease in global step counts GEMBA PA Survey Data
1.e % of population who participate once a week in sport, fitness and active recreation	3.4	Type of activity & exercise habits during social distancing measures	UK 25% of people engaged in home workouts UK 59% using activity time to go for a walk

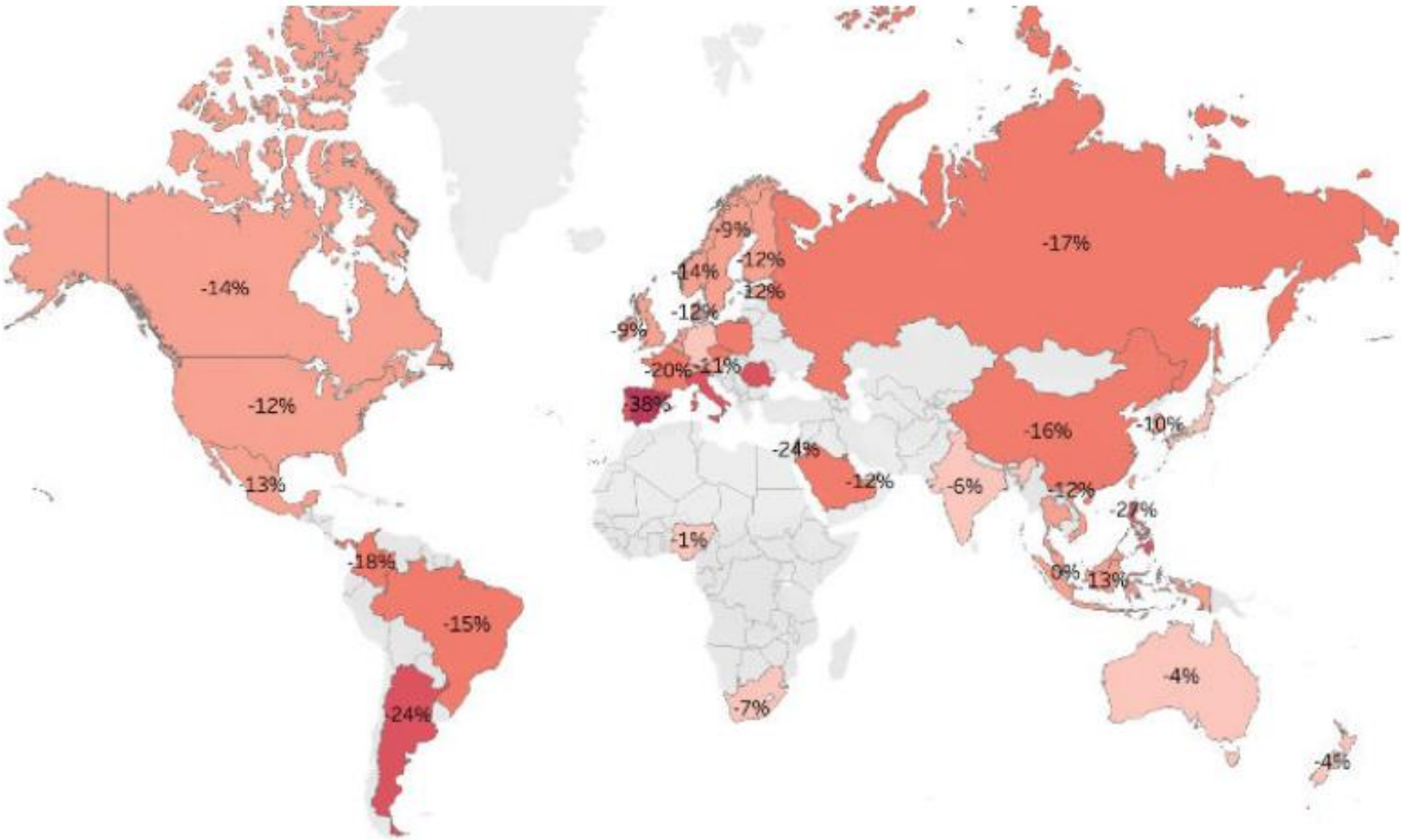
Domain: Participation in Organised Sport and Physical Activity

Level of change: Population

% of the population sufficiently physically active during social distancing measures

Fitbit Data: The impact of Coronavirus on Physical Activity Globally

Participation in
Organised Sport
and Physical
Activity



Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (a)

% of population sufficiently physically active

THE GLOBAL GOALS For Sustainable Development

TARGET 3.4



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH

% of the population sufficiently physically active during social distancing measures

GEMBA Australian Survey Data



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Participation in Organised Sport and Physical Activity

PHYSICAL ACTIVITY DURING THE LOCKDOWN

Change in amount of physical activity during Coronavirus lockdown
(total population and by age group)



Measuring the contribution of sport, physical education and physical activity to the SDGs



Category 1 (a)

% of population sufficiently physically active

TARGET 3.4



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH

Type of activity & exercise habits during social distancing measures

Participation in Organised Sport and Physical Activity

Coronavirus lockdown transforming people's exercise habits



By Tom Walker 15 Apr 2020



More than a third of those doing home-based fitness sessions do it with the children in their household/

Survey to look at role of physical exercise in Covid-19 lockdowns

By Rosslyn Beeby



Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (a)

% of population sufficiently physically active

THE GLOBAL GOALS For Sustainable Development

TARGET 3.4



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH



Category 1 (a)

% of population sufficiently physically active



Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
2.3c a recent (previous two years) national community-wide public education campaign for sport, fitness or active recreation has been implemented to support participation behaviour change	3.4.1	The number of impressions/views of community-wide campaign to promote physical activity in lockdown	Sport England #Stay In Work Out Jamaica Moves – Get Kids Moving
2.3f # of national sport bodies using sport to communicate health messaging	3.1 – 3.5	Number of sport bodies communicating public health messaging and/or physical activity messaging to their communities and the reach of the communication	#FitWithIndianFootball 1.5 million Impressions Junior NBA at home

Domain: Participation in Organised Sport and Physical Activity

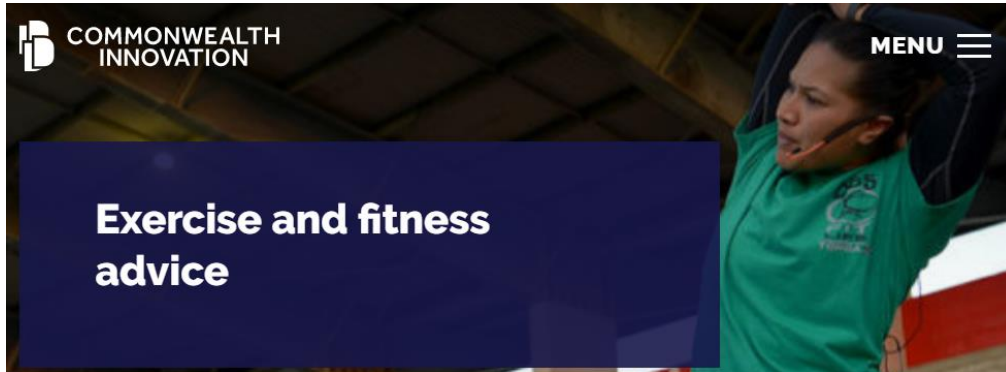
Level of change: System

The number of impressions/views of community-wide campaign to promote physical activity in lockdown



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Participation in Organised Sport and Physical Activity



#FitWithIndianFootball campaign
garners over 1.5 million impressions

28 Apr 2020



Measuring the contribution of sport, physical education and physical activity to the SDGs



Category 1 (a)

% of population sufficiently physically active

TARGET 3.4



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH



Measuring the contribution of
sport, physical education and
physical activity to the SDGs



*An enabling
factor for sport's
contribution to
multiple SDG
targets and
indicators*

Category 1 (c)

% of population
reporting positive
perception of sport, PE
and physical activity



The Commonwealth

Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
1.c % of population reporting that participating in sport, fitness and active recreation has a positive impact on themselves, their family or community	Enabling factor	1.c % of population reporting that participating in sport, fitness and active recreation has a positive impact on themselves, their family or community	63% of UK population say it is more important to be active now compared with before the outbreak 67% believe exercise is helping them with their mental health during shutdown (3.4.2)

Level of change: Population



The Commonwealth

Category 1 (i)

% of persons with disabilities who actively participate in sport, fitness and active recreation



Category 1 (h)

% of females who actively participate in sport, fitness and active recreation



Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
2.5f % of funded national sports bodies with a gender equality strategy or action plan with allocated budget (5.1.1)	5.1.1	Strategies to maintain and promote gender equality in sport through COVID 19	World Rugby IWG Call to Action This Girl Can
2.10b % of funded national sports bodies with specific policies that provide for equality and inclusion within sport (10.2)	10.2	Strategies to maintain and promote inclusive physical activity for all during the COVID 19 pandemic	Activity Alliance: Disability Inclusion Sport Eyes-free Fitness Audio Exercise Programs

Domain: Social Impact, Inclusion & Equality

Level of change: System

Strategies to maintain and promote gender equality in sport through COVID 19

IWG responds to COVID-19 with global 'Call to Action'

April 22, 2020

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The IWG Global Executive encourages the Brighton Signatories to lead the world by example.

**activity
alliance**
disability
inclusion
sport

Parasport home workouts

Parasport teamed up with Kris Saunders-Stowe, instructor, to bring you this short, easy to follow guide to stretching and improving your mobility. This workout routine is ideal for people who might not have taken part in sport or activity for a while, and are looking for that first step into getting active again. There's no equipment necessary, all you'll need is a little bit of space to follow Kris' instructions.



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**Social Impact,
Inclusion &
Equality**



Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (i)
% of persons with disabilities who actively participate in sport, fitness and active recreation



TARGET 10-3



ENSURE EQUAL OPPORTUNITIES AND END DISCRIMINATION



Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (h)

% of females who actively participate in sport, fitness and active recreation



TARGET 5-1



END DISCRIMINATION AGAINST WOMEN AND GIRLS



Category 1 (b)
% contribution of sport, fitness and active recreation to GDP

Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
1.b % contribution of sport, fitness and active recreation to GDP	8.1.1	Economic impact of COVID 19 restrictions on the sport and recreation sector	British Sport facing £700m loss from COVID 19 Pandemic

Domain: Economic Development & Employment

Level of change: Population

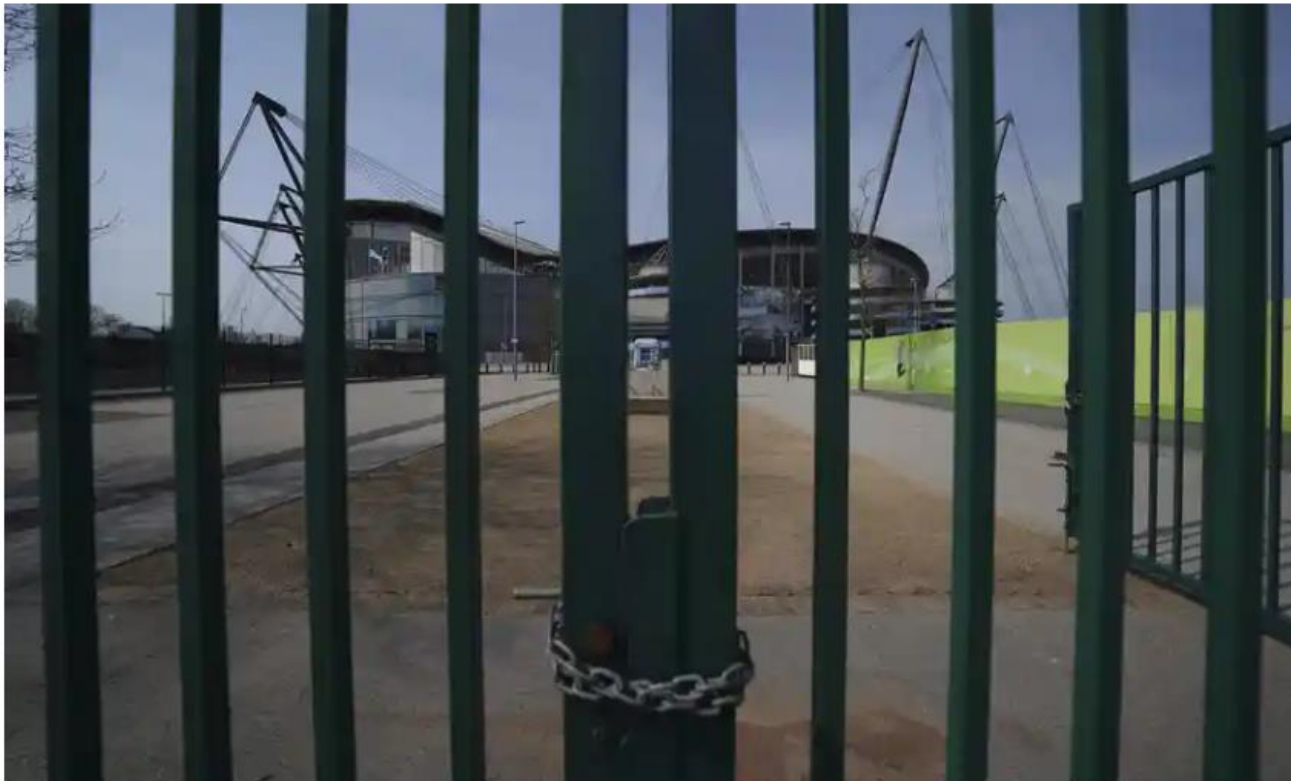
Economic impact of COVID 19 restrictions on the sport and recreation sector



The Commonwealth

British sport faces devastating £700m black hole from Covid-19 pandemic

- MPs told of huge impact on football, rugby and cricket
- ECB warns of £380m loss; RFU £107m; EFL £200m



▲ Locked gates have become a symbol of the financial crisis facing sport in the UK. Photograph: Jon Super/AP

Economic Development & Employment



Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (b)

% contribution of sport, fitness and active recreation to GDP



THE GLOBAL GOALS
For Sustainable Development

TARGET 8.1



SUSTAINABLE
ECONOMIC GROWTH



Measuring the contribution of sport, physical education and physical activity to the SDGs



Category 1 (q)

% of public expenditure on sports



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Sport & SDG Indicator	SDG	Data relevant to COVID 19 response	Examples
1.L % of national budget dedicated to investment in the contribution of sport, physical education and physical activity linked to national development plan and/or the SDGs	17.17.1	% of budget diverted to COVID 19 response	Sport NZ Relief Package
2.5h # of organisations receiving targeted public funding to deliver gender empowerment through sport programmes (5.C.1)	5.C.1	Gender disaggregated analysis of financial sustainability and resourcing packages by sport and athlete	South Africa COVID relief 300 sport applications

Domain: Governance of Sport - Resource & Finance

Level of change: System

% of budget diverted to COVID 19 response

SPORT NZ ANNOUNCES FURTHER \$25 MILLION SHORT-TERM RELIEF PACKAGE

7 May 2020

Primary focus on clubs and regional organisations

Sport NZ has created a \$25 million package to provide further short-term relief for organisations at all levels of sport and active recreation. The funds have been made available through savings achieved from the reprioritisation of Sport NZ's work programme in the wake of COVID-19, as well as the drawing down on cash reserves.



sport & recreation

Department:
Sport and Recreation South Africa
REPUBLIC OF SOUTH AFRICA




Department of Sport, Arts and Culture: Sector relief framework and criteria



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Governance of Sport: Resource & Finance

 Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (q)
% of public expenditure on sports

 THE GLOBAL GOALS
For Sustainable Development

TARGET 17.17



ENCOURAGE EFFECTIVE PARTNERSHIPS



Measuring the contribution of sport, physical education and physical activity to the SDGs



Category 1 (q)

% of public expenditure on sports



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Sport & SDG Indicator	Linked SDG	Data relevant to COVID 19 response	Examples
1.k % of funded national sport bodies/member organisations that have adopted formal policies to safeguard participants	16.1.3 16.2.1 16.2.3	Applicability and specificity of policies and procedures to address additional risks through increased online delivery and engagement	UNICEF online protection for children during COVID 19

Domain: Governance of Sport – Safeguarding

Level of change: System


Applicability and specificity of policies and procedures to address additional risks through increased online delivery and engagement



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Governance of Sport: Safeguarding



 Measuring the contribution of sport, physical education and physical activity to the SDGs

Category 1 (q)

% of public
expenditure on
sports

 THE GLOBAL GOALS
For Sustainable Development

TARGET 17-17



**ENCOURAGE EFFECTIVE
PARTNERSHIPS**



The Commonwealth

Sustainable Development Goals		Domain	Sport and SDG Indicator			
		1. Participation in Organised Sport and Physical Activity				
		2. Active School and Educational Environments				
		3. Social Impact, Inclusion and Equality				
		4. Economic Development and Employment				
		5. Environmental Sustainability				
		6. Governance of Sport				

Descriptions of COVID-19 Responses within Sport

Commonwealth Advisory Body of Sport

1. Prevention and containment measures within sport
2. Advocacy and communication of official health guidance on containment measures
3. Advice and guidance on staying physically active
4. Mobilising community support and assistance programmes (delivered by sport organisations)
5. Provision of economic support packages and long term sustainability planning
6. Return to activity planning and easing of prevention and containment measures