Sport and the coronavirus
## Sport & SDG Indicator

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<th>Sport &amp; SDG Indicator</th>
<th>SDG</th>
<th>Data relevant to COVID 19 response</th>
<th>Examples</th>
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</table>
| 1.a % of the population sufficiently physically active | 3.4 | % of the population sufficiently physically active during social distancing measures | Fitbit decrease in global step counts  
GEMBA PA Survey Data |
| 1.e % of population who participate once a week in sport, fitness and active recreation | 3.4 | Type of activity & exercise habits during social distancing measures | UK 25% of people engaged in home workouts  
UK 59% using activity time to go for a walk |

**Domain: Participation in Organised Sport and Physical Activity**

**Level of change: Population**
% of the population sufficiently physically active during social distancing measures

Fitbit Data: The impact of Coronavirus on Physical Activity Globally

Participation in Organised Sport and Physical Activity

Category 1 (a)
% of population sufficiently physically active
% of the population sufficiently physically active during social distancing measures

GEMBA Australian Survey Data

Participation in Organised Sport and Physical Activity

Category 1 (a)
% of population sufficiently physically active
Coronavirus lockdown transforming people’s exercise habits

Survey to look at role of physical exercise in Covid-19 lockdowns
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| 2.3c a recent (previous two years) national community-wide public education campaign for sport, fitness or active recreation has been implemented to support participation behaviour change | 3.4.1| The number of impressions/views of community-wide campaign to promote physical activity in lockdown | Sport England #Stay In Work Out
Jamaica Moves – Get Kids Moving                                                                 |
| 2.3f # of national sport bodies using sport to communicate health messaging           | 3.1 – 3.5 | Number of sport bodies communicating public health messaging and/or physical activity messaging to their communities and the reach of the communication | #FitWithIndianFootball 1.5 million Impressions
Junior NBA at home                                                                      |

**Domain: Participation in Organised Sport and Physical Activity**

**Level of change: System**
The number of impressions/views of community-wide campaign to promote physical activity in lockdown

#FitWithIndianFootball campaign garners over 1.5 million impressions
28 Apr 2020

Participation in Organised Sport and Physical Activity

Category 1 (a)
% of population sufficiently physically active
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<td>1.c % of population reporting that participating in sport, fitness and active recreation has a positive impact on themselves, their family or community</td>
<td>Enabling factor</td>
<td>1.c % of population reporting that participating in sport, fitness and active recreation has a positive impact on themselves, their family or community</td>
<td>63% of UK population say it is more important to be active now compared with before the outbreak 67% believe exercise is helping them with their mental health during shutdown (3.4.2)</td>
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| 2.5f % of funded national sports bodies with a gender equality strategy or action plan with allocated budget (5.1.1) | 5.1.1| Strategies to maintain and promote gender equality in sport through COVID 19                     | **World Rugby**  
**IWG Call to Action**  
**This Girl Can**                                                   |
| 2.10b % of funded national sports bodies with specific policies that provide for equality and inclusion within sport (10.2) | 10.2 | Strategies to maintain and promote inclusive physical activity for all during the COVID 19 pandemic | **Activity Alliance: Disability Inclusion Sport**  
**Eyes-free Fitness Audio Exercise Programs**                             |

**Domain: Social Impact, Inclusion & Equality**

**Level of change: System**
Strategies to maintain and promote gender equality in sport through COVID 19

IWG responds to COVID-19 with global ‘Call to Action’

April 22, 2020

 Parasport home workouts

Parasport teamed up with Kris Saunders-Stow instructor, to bring you this short, easy to follow guide to stretching and improving your mobility. This workout routine is ideal for people who might not have taken part in sport or activity for a while, and are looking for that first step into getting active again. There's no equipment necessary, all you'll need is a little bit of space to follow Kris' instructions.

Share this article

The IWG Global Executive encourages the Brighton Signatories to lead the world by example.
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<td>1.b % contribution of sport, fitness and active recreation to GDP</td>
<td>8.1.1</td>
<td>Economic impact of COVID 19 restrictions on the sport and recreation sector</td>
<td>British Sport facing £700m loss from COVID 19 Pandemic</td>
</tr>
</tbody>
</table>
British sport faces devastating £700m black hole from Covid-19 pandemic

- MPs told of huge impact on football, rugby and cricket
- ECB warns of £380m loss; RFU £107m; EFL £200m
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<td>1. L % of national budget dedicated to investment in the contribution of sport,</td>
<td>17.17.1</td>
<td>% of budget diverted to COVID 19 response</td>
<td>Sport NZ Relief Package</td>
</tr>
<tr>
<td>physical education and physical activity linked to national development plan and/or</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>the SDGs</td>
<td></td>
<td></td>
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<tr>
<td>2.5h # of organisations receiving targeted public funding to deliver gender</td>
<td>5.C.1</td>
<td>Gender disaggregated analysis of financial sustainability and</td>
<td>South Africa COVID relief 300 sport applications</td>
</tr>
<tr>
<td>empowerment through sport programmes (5.C.1)</td>
<td></td>
<td>resourcing packages by sport and athlete</td>
<td></td>
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**Domain: Governance of Sport - Resource & Finance**

**Level of change: System**
% of budget diverted to COVID 19 response

SPORT NZ ANNOUNCES FURTHER $25 MILLION SHORT-TERM RELIEF PACKAGE

7 May 2020

Primary focus on clubs and regional organisations

Sport NZ has created a $25 million package to provide further short-term relief for organisations at all levels of sport and active recreation. The funds have been made available through savings achieved from the reprioritisation of Sport NZ’s work programme in the wake of COVID-19, as well as the drawing down on cash reserves.
## Domain: Governance of Sport – Safeguarding

Level of change: System

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<td>1.k % of funded national sport bodies/member organisations that have adopted formal policies to safeguard participants</td>
<td>16.1.3</td>
<td>Applicability and specificity of policies and procedures to address additional risks through increased online delivery and engagement</td>
<td><a href="https://www.unicef.org.uk/online-protection-for-children-during-covid-19">UNICEF online protection for children during COVID 19</a></td>
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Applicability and specificity of policies and procedures to address additional risks through increased online delivery and engagement.
Descriptions of COVID-19 Responses within Sport

Commonwealth Advisory Body of Sport

1. Prevention and containment measures within sport

2. Advocacy and communication of official health guidance on containment measures

3. Advice and guidance on staying physically active

4. Mobilising community support and assistance programmes (delivered by sport organisations)

5. Provision of economic support packages and long term sustainability planning

6. Return to activity planning and easing of prevention and containment measures