Global Observatory for Gender Equality & Sport

Observatorio Global para la Igualdad de Género y el Deporte

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Santo Domingo

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Background in brief

2017

Action 4 Kazan Action Plan · MINEPS VI
Necessity to build a Global Observatory for Women, Sport, Physical Education & Physical Activity was adopted

2019/20

A Feasibility study coordinated by UNESCO
Swiss government financially supported the study

2021

Incubating Association created in Lausanne
Swiss Federal Department of Foreign Affairs appoints Canton of Vaud, City of Lausanne and University of Lausanne to incubate GO

TODAY

Setting up in Maison du Sport International
Bringing together a team, setting up an office ongoing
A new identity

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Global

Emphasis on under-represented Global South and take into consideration different environments, realities, and needs

Gender Equality

Align language with UN, IOC, and Academia, and emphasis on intersectional approach

Sport+

A symbol to designate Sport, PE, & PA and represent impact beyond sport

Call-to-action

GO for Gender Equality & Sport
Knowledge gaps

- Country-specific data missing
  40% of teenager girls are not actively participating in sport – in the US

- Wealth gap continues to widen
  Distinct differences in gender equality between wealthy nations and those with lesser means or funding

- Country-specific approach
  Government policies to promote gender equality are effective – in the US. What about other nations?
Vision

A gender-equal, just, and inclusive future for all in sport, and through sport+
Mission

Through enquiry and research, engagement, and capacity building, we strive to be a central source of knowledge, network, and advocacy on gender equality in and through sport+, and a catalyst for collective and transformative action.

Our mission is two-fold: to promote gender equality in and through sport+ while reducing gender-based discriminations in sport to enable a gender-equal, just, and responsible sporting culture and societies.
Our strategic pillars

ENQUIRE
Research & Knowledge

ENGAGE
Convene & Connect

ENABLE
Education & capacity Building

Managing urgent issues
Track, flag, and act
Where are we today?

- Mapping & meeting women and sport representatives
- Developing an identity
- Creating a strategy and communication channels
- Identifying advisors and establishing working groups
- Defining flagship start-up initiatives and collaborations
- Building a team
Our key stakeholders

- Individuals
- Women and Sport Movement
- Sport Organisations (International, Continental, National)
- Institutions & Inter-governmental agencies (Academic institutions, UN bodies, etc.)
- Private sector & Businesses
- Government & Sport Ministries
Why am I here?

A call for collective action to fill in the knowledge gaps and take constructive action to have a transformational impact in sport and society.
Gracias

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Join our LinkedIn Group
GO for Gender Equality & Sport